

# SHAPING THE FUTURE OF LOTTERIES

DUBLIN, IRELAND  
SEPTEMBER 25 – 27, 2024

Hosted by



Once again, this year, WLA and EL invite you to their annual Sustainability-RG seminar, entitled “Shaping the Future of Lotteries”. Now is the time for companies to face up to the challenges ahead and put in place the tools to do so.

**NEW:** An afternoon of breakout sessions will be organized to allow participants to deepen their knowledge in their favourite subject and suppliers will be discussing environmental issues in a panel.

There will also be several high-profile keynotes, as well as presentations on the latest developments in our sector.



**Michelle L. Malkin**, JD, PhD, is an Assistant Professor of Criminal Justice and Criminology and the Director of the Gambling Research and Policy Initiative (GRPI) at East Carolina University. Dr. Malkin's research interests include a focus on gambling-related harms, gambling-motivated crime, and the gambling prevalence, behavior, and risk of historically oppressed, marginalized, and under-researched populations.

**Vincenzo Rana** is the co-founder and CEO of KNOBS, a consultancy and software development firm specializing in blockchain technology. He also serves as a university lecturer and is a researcher at the Blockchain & Web3 Observatory of the Politecnico di Milano. Moreover, he holds 4 blockchain-related patents and is the author of more than 80 international publications.



## WHO SHOULD ATTEND?

The seminar is aimed at those with specific interest in Corporate Social Responsibility and Responsible Gaming as well as those engaged in Corporate Affairs, Public Relations and Corporate Communications activities.

## WHEN?

The seminar will start with a welcome dinner on the evening of Wednesday, September 25 and end on Friday, September 27, 2024 at around 13:00 with lunch.

## WHERE?



### THE GIBSON HOTEL

Point Square, North Dock | Dublin, D01 X2P2, Ireland

**Airport transfers are not organised.**

## ACCOMMODATION

**Participants are requested to book their own accommodation.** Options include the Gibson Hotel directly, where you may wish to take advantage of our preferred rate for the nights 25 and 26 September (limited availability) by using the booking link indicated in the written confirmation.

Please note that to obtain the preferred rate, the rooms are to be **pre-paid upon reservation, and are non-cancellable, non-amendable and non-refundable less than 30 prior to arrival.**

Availability on a first come, first serve basis.

You may wish to choose one of the nearby hotels.

## COSTS

WLA/EL Lottery & Associate Members **1'585.- EUR ex. VAT**

*The fee includes participation in the seminar (25-27 September).*

**The fee does not include hotel accommodation.**

## REGISTRATION

Please confirm your attendance to EL no later than **August 23, 2024** by **registering online** through the EL website.

A written confirmation will be sent to you upon receipt of your registration, together with the corresponding invoice.