



CIBELAE WLA SEMINAR “A transforming connection” PROGRAM

Wednesday 22.03

19-00 - 22:00

Caixa/CIBELAE/WLA Cocktail and Dinner - Outside the Hotel, Rio de Janeiro

Thursday 23.03

09.30 - 09.45

Opening - Welcome Remarks

Rebecca PAUL, WLA President

Javier MILIÁN VELÁSQUEZ, CIBELAE President

Edilson CARROGI RIBEIRO VIANNA, Vice President of Caixa Econômica Federal

09.45 - 10.30

CEO Panel debate '*RG Certification: The evolution, advantages and going forward*'.

Moderator: Lynne Roiter

Panelists: Stephane Pallez (EL) - Younes El Mechrafi (ALA) - Edilson Carrogi (CIBELAE) – Rebecca Paul (NASPL)

10.30 - 10.45

Presentation Associate - GLI

Mike Randall - Leader of GLI's Responsible Gaming Advisory Division

10.45 - 11.15

Presentation CAIXA - Case Study

Edilson Carrogi - VP CAIXA

11.15 - 11.35

Coffee-break

11.35 - 12.15

CIBELAE Presentation - Approach and work of the CSR and JR Committee

(Products: “*Guidelines for drafting a responsible gaming program*” and “*Social Responsibility Framework*”)

Diana Fusco – Coordinator of the Responsible Gaming and CSR Commission of CIBELAE (IJAN – ALEA)

Sandra Conde Gómez de Freitas – Member of the CIBELAE Responsible Gaming and CSR commission, member of the WLA RG committee. (La Banca)



12:15 – 12:30

Presentation of tool for WLA RG level 2 certification

Lynne Roiter

12.30 - 13.15

Panel discussion "*WLA RG Certification - Lottery Experiences - Iberoamerica*".

Panelists: ONCE España – Ángel Sánchez Cánovas, LA BANCA Uruguay – Sandra Conde, ALEA Argentina – orador a definir, LOTERIA DE CONCEPCIÓN Chile – Claudio Ossandón

13.15 - 14.45

Lunch

14:45 – 15:15

Keynote speaker Anne Pattberg

15:15 – 15:30

Presentation Associate – IGT

Jade Luchauer - Senior Manager Global Sustainability at IGT

15:30 – 16:00

Working table (RG WLA committee + RSC and JR CIBELAE committee + lotteries)

16:15 – 18:00

WILL – Panel Discussion

Panelists:

Rebecca Paul - Introduction of the program

Stephane Pallez (by EL) - experiences and results in Europe

Rebecca Paul (by NASPL) - experiences and results in USA and Canada

Lynne Roiter

Esmeralda Britton - proposal for work in Latin America

20.00

Dinner

Friday 24.03

09.30 - 10.00

ULIS - Integrity

Luca Esposito – ULIS General Secretariat - WLA Executive Director



10.00 - 10.15

Presentation Associate - SG

10.15 - 10.45

Marketing - New betting trends

Panelists: ONCE – Alfonso Galiano Martínez, LN MÉXICO – Claudia Alarcón

10.45 - 11.00

Coffee-break

11.00 - 11.45

Digitalization & Online Gaming

Panelists: LN EL SALVADOR – Mauricio Rodríguez Argueta, LOTERÍA DE MEDELLÍN – Claudia Wilches Mesa, LA BANCA – orador a confirmar

11:45 - 12.00

Conclusions and closing

12:00

Lunch