

EVENT AGENDA

Location: The Sheraton, Kowloon, Hong Kong

2023 APLA/WLA SEMINAR

HONG KONG SAR 16 - 18 MAY

Leading Through
Transformation

Hosted by:



Co-hosted:



Gold Sponsors:



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Local Silver Sponsor:



16 May, Tuesday

Time	Description	Location
9:00AM – 6:00PM	Registration	Hotel Group Lounge
1:30PM – 2:00PM	Tour Bus Pick Up at Hotel and Depart from Hotel to Hong Kong Palace Museum	Hotel Group Lounge
2:00PM – 5:00PM	Hong Kong Charity Project Tour	Hong Kong Palace Museum

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17 May, Wednesday

Time	Event	Location
9:00AM – 9:15AM	Opening	Hotel Grand Ballroom
9:15AM – 9:20AM	Welcome Address By Sue van der Merwe, APLA Chairman	
9:20AM – 9:25AM	World Lottery Association's Welcome Address By Luca Esposito Poleo, WLA Executive Director	
9:25AM – 9:30 AM	The Hong Kong Jockey Club's Welcome Address By Michael Fitzsimons, Executive Director, Wagering Product, The Hong Kong Jockey Club	
9:30AM – 9:50AM	From Zero to Hero - Becoming a World Champion Speaker: Xie Siyi Men's 3m Springboard Gold Medalist at Olympic Games, FINA Diving World Cup and World Championships	
9:50AM – 10:20AM	Connecting the Dots to Fly High Speaker: Mr Tan Chee Hong, Co-Founder of Stellar Transformation Limited	
10:20AM – 11:00AM	Morning Tea	
11:00AM - 11:30AM	Navigating the Mega Changes Speaker: Dr Edward Tse, Founder and CEO of Gao Feng Advisory Company	Hotel Grand Ballroom
11:30AM -12:00PM	Connect and Grow – World Pool and Commingling Sharing Speaker: Mr Sam Nati, Head of Commingling, The Hong Kong Jockey Club	
12:00PM -1:30PM	Lunch	Oyster & Wine Bar at Hotel Grand Ballroom
1:30PM – 2:00PM	Product Innovation and Transformation – Store Syndicates Online Speaker: Mr. David Liddell, Head of Brand Portfolio, The Lottery Corporation	Hotel Grand Ballroom
2:00PM – 2:30PM	In Conversation: Product Innovation and Transformation Moderator: Mr. David Liddell, Head of Brand Portfolio, The Lottery Corporation Panelist: Mr John Wilde, Vice President APAC Business Development, Carmanah Signs Mr Liu Bai Chuan , Deputy General Manager, China Sports Lottery HKJC Info Tech (Beijing) Ltd	
2:30PM – 3:00PM	Afternoon Tea	
3:00PM – 3:30PM	How Innovations in Technology are Changing the Game Speaker: Mrs Kitty Fok, Managing Director, International Data Corporation, China	Hotel Grand Ballroom
3:30PM – 4:00PM	In Conversation: Technology Innovation and Transformation Moderator: Mrs Kitty Fok, Managing Director, International Data Corporation, China Panelist: Mr Chong Fhui, Executive Vice President – Group Chief Operating Officer of Magnum Corporation Sdn. Bhd Mr Nigel Cherie, Head of Digital, Lotto NZ	
5:00PM – 5:45PM	Tour Bus Pick up at Hotel and Depart From Hotel to Happy Valley	Hotel Lobby
6:00PM – 8:00PM	HKJC Racecourse – Happy Wednesday	Happy Valley

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18 May, Thursday

Time	Description	Location
9:00AM – 9:10AM	Day 2 Opening	Hotel Grand Ballroom
9:10AM - 9:40AM	World Lottery Association Update Speaker: Mr Luca Esposito Poleo, Executive Director, WLA	
9:40AM – 10:10AM	Corporate Social Responsibility: The Lotto New Zealand Program Speaker: Ms Sonja Johnson, Chief People Officer, Culture & Communications, Lotto NZ	
10:10AM – 10:40 AM	Responsible Gambling: The Singapore Pools Program Speaker: Mr Leemon, Senior Director, Strategy & Analytics, Singapore Pools	
10:40AM – 11:10AM	Morning Tea	Hotel Ballroom Foyer
11:10AM – 11:40AM	Tackling Illegal Lotteries in Hong Kong - Protecting Consumers and Maintaining Compliance Speaker: Mr Douglas Robinson, Executive Manager, Due Diligence and Research, The Hong Kong Jockey Club	Hotel Grand Ballroom
11:40AM – 12:10PM	In Conversation: Responding to Illegal Lotteries Moderator: Mr Douglas Robinson, Executive Manager, Due Diligence and Research, The Hong Kong Jockey Club Panelist: Ms Tracy Bragg, Deputy General Counsel, The Lottery Corporation Mr Luca Esposito Poleo, Executive Director, WLA	
12:00PM – 1:30PM	Lunch	Oyster & Wine Bar at 18/F
1:30PM – 2:00PM	Essential Factors in Retaining and Attracting Talent Speaker: Mr Steven Filby, Head of Talent Management and Learning, The Hong Kong Jockey Club	Hotel Grand Ballroom
2:00PM – 2:30PM	The Ultimate Guide to Leadership Development Speaker: Ms Amanda Lu, Operations Vice President, Greater China, Development Dimensions International (DDI)	
2:30PM-3:30PM	Creating Collaboration Activities By The Hong Kong Jockey Club Talent Development Team	
3:30PM-4:00PM	Afternoon Tea	Hotel Ballroom Foyer
4:00PM-4:15PM	Local Charity Presentation and APLA Donation	Hotel Grand Ballroom
4:15PM – 4:30PM	Next APLA Event Presentation	
4:30PM-4:45PM	Closing Remarks by Sue van der Merwe, APLA Chairman	
4:45PM-4:55PM	Lucky Draw	
6:30PM – 9:00PM	2023 APLA/WLA Seminar Closing Dinner	Hotel Grand Ballroom

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