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To whom it may concern,

Award submission for best overall responsible gaming programme

It is with great pleasure that I submit Lotto New Zealand's responsible gaming programme for consideration in the World Lottery Association's Responsible Gaming Awards for 2016.

Please find enclosed an organisational profile of Lotto New Zealand, along with an overview of current initiatives under each of the 10 programme elements and a selection of supporting material.

Lotto New Zealand is committed to responsible play practices and has been operating lotteries responsibly and with integrity since 1987. As a Crown entity of the New Zealand Government, it is one of our main statutory requirements to ensure that the risks of problem and underage gambling are minimised. Harm minimisation is also a key strategic initiative guiding the activities of the business, and forms the basis for the core values by which our staff operate.

We are extremely proud to be certified to Level 4 under the WLA's Responsible Gaming Framework, with three of our programme elements considered by the Independent Assessment Panel to be demonstrating best practice.

Lotto New Zealand's vision is to be a world leading lottery for the maximum benefit of New Zealand communities. Continuous improvement of our responsible gaming practice is a focus for everyone at Lotto New Zealand – including myself, our Board of Directors, senior leadership team and all of our staff – to ensure that we are operating the business in a sustainable and responsible way.

It is an honour to take part in this awards process, as we continue to learn from the WLA and all of its member lotteries. We look forward to receiving any feedback on our submission.

Kind regards

A handwritten signature in blue ink, appearing to read "Wayne Pickup".

Wayne Pickup
Chief Executive

