

WLA membership application form

Associate Members

World Lottery Association

Publication March 2021



About the WLA

The World Lottery Association (WLA) is the professional association of the worldwide government-controlled lottery and sports-betting sector. It supports global standards for lottery management, security and social responsibility, and provides educational and other services to gaming operators and suppliers. The WLA seeks to improve the public’s understanding of responsible gaming issues and the role of lotteries in securing funds for good causes. It works with the regional lottery associations to represent the collective interests of its members and foster constructive relationships with worldwide sports federations and other international organizations.

The WLA represents more than 150 government-controlled lottery and sports-betting operators from over 75 countries with combined sales in excess of 280 billion USD. More than 70 gaming suppliers are associate members of the Association.

Associate membership: eligibility and approval

Associate membership of the World Lottery Association is open to any supplier or prospective supplier of goods or services to state-controlled lottery or sports-betting operators. Current associate members include suppliers of online and off-line systems and services, terminals, ticket dispensers and drawing machines, instant tickets, game design, marketing and advertising services, as well as consultants and specialized publications.

Associate members’ business practices must be compatible with the aims and objectives of the Association. Each application for associate membership must be endorsed by at least two WLA member lottery or sports-betting operators and approved by the WLA Executive Committee.

Each letter of endorsement from a WLA member lottery organization must be signed by the lottery member’s CEO.

An application has to be received a minimum 25 business days before the Executive Committee meeting in order to be considered at the next meeting. This will allow the WLA office to verify certain aspects of the application (Internet, Regional Association comments etc.) and inform the Executive Committee members of the results so that their comments, if any, can be received before the Executive Committee documents are sent out.

Membership fees

Annual fees for associate membership are as follows:

<i>Lottery-related sales</i>	<i>Fees</i>
Up to 500 million USD	CHF 7,000
500 million to 1 billion USD	CHF 8,400
Over 1 billion USD	CHF 14,000

Membership fees are payable in Swiss Francs (CHF). Payments made in other currencies will be subject to additional charges in the form of currency exchange fees.

If a WLA Member terminates its membership with the required six month’s notice, “WLA By-laws Article VI, paragraph 6.7”, it remains liable for all dues and obligations up to the date that the termination becomes effective.



Application form for WLA associate members

The application form may be filled out electronically in Acrobat Reader. Alternatively, you may print out the form and complete it by hand. Should you choose to complete the form by hand, please write legibly using block capitals.

Name of organization

Address (head office)

City

State or Province

Postal Code

Country

Main telephone (switchboard)

Main fax (switchboard)

General e-mail

Website

Head of organization

First name

Last name

Mr. Ms.

Title

Direct telephone

Mobile phone (optional)

Direct e-mail



Information provided by (contact person for WLA)

First name _____ Last name _____ Mr. Ms.

Title _____

Direct telephone _____ Mobile phone (optional) _____ Direct e-mail _____

Please add the names and contact details of the following key individuals from your organization. (Optional)

Marketing

First name _____ Last name _____ Mr. Ms.

Title _____

Direct telephone _____ Mobile phone (optional) _____ Direct e-mail _____

Communications

First name _____ Last name _____ Mr. Ms.

Title _____

Direct telephone _____ Mobile phone (optional) _____ Direct e-mail _____

Product Manager

First name _____ Last name _____ Mr. Ms.

Title _____

Direct telephone _____ Mobile phone (optional) _____ Direct e-mail _____



Responsible Gaming

First name	Last name	<input type="checkbox"/> Mr.	<input type="checkbox"/> Ms.
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Title

Direct telephone	Mobile phone (optional)	Direct e-mail
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Security

First name	Last name	<input type="checkbox"/> Mr.	<input type="checkbox"/> Ms.
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Title

Direct telephone	Mobile phone (optional)	Direct e-mail
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Legal

First name	Last name	<input type="checkbox"/> Mr.	<input type="checkbox"/> Ms.
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Title

Direct telephone	Mobile phone (optional)	Direct e-mail
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Finance

First name	Last name	<input type="checkbox"/> Mr.	<input type="checkbox"/> Ms.
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Title

Direct telephone	Mobile phone (optional)	Direct e-mail
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1. Legal status

Public corporation (listed company)

Private ownership

Other (please specify):

2. Main shareholders (please list all shareholders with more than 10% ownership)

3. Year established

4. Annual gaming-related sales (in USD)

5. Number of employees



6. Main areas of gaming-related business

- Online gaming systems and related services
- Ticket printing
- Game design
- Marketing services
- Terminals and IT equipment
- Point-of-purchase equipment
- Video lottery terminals
- Drawing machines
- Interactive solutions (Internet, mobile gaming, etc.)
- Telecommunications
- TV production
- Consulting

Others (please specify):

7. Applications for associate membership must be endorsed by two WLA member lottery operators. Please name the lottery operators that have endorsed your application:

1.

2.



Information sharing

- I consent to sharing contact details with the WLA membership.
- I do not consent to sharing contact details with the WLA membership.

Signature

I authorize the World Lottery Association to verify the financial stability of the applicant and to investigate any previous business ventures by the organization or its officers or directors.

First name	Last name	<input type="checkbox"/> Mr.	<input type="checkbox"/> Ms.
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Title

Date	Signature
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Application checklist

Please return the following documents to the address below:

- Application form**, completed and signed.
- Corporate profile** (100 words maximum).
- Copy of your organization's **latest financial report**. This means your organization must have at least one year of operation
- Written endorsements** by two WLA member lottery organizations.

World Lottery Association
Avenue de Provence 14
Case postale 6744
1002 Lausanne – Switzerland

If you have any questions please feel free to contact us.

Telephone +41 21 518 96 00
info@world-lotteries.org
www.world-lotteries.org

CHE-100.972.547 MWST

The WLA processes personal data in accordance with applicable data protection laws. All personal data collected through this membership application form are stored in the WLA paper archive located at the WLA business office as well as electronically in the WLA IT systems. Once membership to the WLA is accepted, membership data including personal data are used to communicate with the WLA membership in relation to WLA membership matters, to inform the WLA membership about WLA activities, and to enable information sharing between WLA members and WLA associate members. If you wish to update, modify, or delete your data, ask a question about WLA data retention policies, or otherwise exercise your rights, please contact us at:

Postal address: World Lottery Association, Avenue de Provence 1007 Lausanne, Switzerland
Telephone: +41 21 518 96 00
Email: info@world-lotteries.org