

# Sports Betting Seminar

November 1–3, 2023  
Paris, France

## BROCHURE

Hosted by



Sports betting is one of the fastest growing game verticals in the lottery sector. Many WLA and EL Members have close ties with their National Olympic Committees and a large number of sports associations, proving once more the importance of sport, be it at professional or grassroots level. We should not forget how sport as such is a binding factor in our society, just think of the millions that enjoy a football match or a cycling stage in the Tour de France.

Offering sports betting in a competitive market demands lotteries to be ahead of the developments and play the game in the smartest way possible. Safeguarding sports integrity and having responsible offerings are as important.

Right ahead of the upcoming 2024 Olympic Games, the WLA/EL Sports Betting Seminar will take place in Paris on 1–3 November with the experience of attending the Rolex Paris Masters ATP 1000 tennis tournament.

**This edition of the Sport seminar is not to be missed, register quickly to secure your place!**

The joint EL/WLA Sports Betting Seminar takes place at the same time as the [Rolex Paris Masters ATP 1000](#) at the [Accor Arena](#) in Paris on Thursday November 2, 2023.

There is a total of 100 match tickets which will be given to the participants on a first-come, first-served basis.

### WHO SHOULD ATTEND?

Sports betting directors, lottery executives and collaborators responsible for sports betting, marketing and product development, odds compilers.

### WHEN?

The seminar will start with a welcome dinner on the evening of Wednesday, November 1 at the Mercure hotel and end on Friday, November 3, 2023 at around 13:00 with lunch.

### WHERE?

#### Seminar Venue

Groupe FDJ (Française des Jeux)  
Quai du Point du Jour 3–7  
92100 Boulogne-Billancourt | France



#### Accommodation (5' by foot from the venue)

Mercure Paris Boulogne Hotel  
Place René Clair 37, 92100 Boulogne-Billancourt  
[website](#)



**Airport / hotel / venue transfers  
are NOT organized.**

### LANGUAGE

The Seminar will be conducted exclusively in **English**.

### COSTS 2 NIGHTS | November 1–3, 2023

WLA/EL lottery members 2250.- EUR ex. VAT  
WLA/EL associate members 2550.- EUR ex. VAT

Non WLA/EL members 3450.- EUR ex. VAT  
**(Participation subject to approval by WLA/EL)**

*The fee includes two nights' accommodation (November 1–3), meals during the seminar, meeting room, technical assistance, working material and 1 match ticket (upon availability).*

**Extra nights on request only and if confirmed are to be paid directly at the hotel.**

### REGISTRATION

Please confirm your attendance to the EL Secretariat no later than **September 30, 2023** by [registering online](#) through the EL website.

A written confirmation will be sent to you upon receipt of your registration, together with the corresponding invoice.

The programme will be available on the [WLA](#) and [EL](#) websites.