PROGRAMME

TUESDAY, MAY 17 – Arrival of the participants (transfers will not be organized)

Venue & Accommodation  Ilunion Alcora Sevilla
41920 San Juan de Aznalfarache, Seville | Spain

18:30 – 20:30  Welcome Cocktail & Finger Food Buffet
EL/WLA welcome desk – Plaza Area – ground floor

WEDNESDAY, MAY 18
Meeting room: CC Plenaria 1 – ground floor

09:00 – 09:50  Opening Workshop for EL and WLA Regular Members

10:00 – 10:15  Opening Introduction & Welcome Addresses:
Alvise ANGELINI, EL Senior Policy Advisor & Sport Secretary
Luca ESPOSITO POLEO, WLA Executive Director

10:15 – 11:00  Global Sport Betting & Operator Analysis
David HENWOOD, Director, H2 Gambling Capital, United Kingdom

11:00 – 11:30  BREAK  🍵🍎 (Plaza Area – ground floor)

11:30 – 12:15  The State of Illegal Betting
Martin PURBRICK, Chairperson, ARF Council on Anti-Illegal Betting & Related Financial Crimes, United Kingdom

12:15 – 13:00  FIFA Integrity: FIFA's Initiative against Match-fixing
Ennio BOVOLENTA, Head of Integrity, FIFA, Switzerland

13:00 – 14:00  LUNCH  🍽️ (Restaurant La Plaza – Ground floor)
14:00 – 15:00  Good Practices for Running a Sportsbook, including Responsible Practices

Running a Competitive Sportsbook – How, with whom, at what Price?
Finding the best Business & Operating Model
Zoltán HORVÁTH, Sports Betting Director, Szerencsejáték Zrt., Hungary

OSCAR – Austria’s Own Multi-Client System Using different Suppliers
Markus STEFAN, Head of Sports Betting Operation, Austrian Lotteries, Austria

The Danske Spil Way – How we Develop & Safeguard our Position in a Competitive Market
Jens NIELSEN, Sports Betting Director, Danske Spil, Danemark

15:00 – 15:30  GLMS on the Prevention against Illegal Betting & How to Deal with an Incident When it Happens
Luca ESPOSITO POLEO, GLMS Secretary General

15:30 – 15:45  BREAK  🍊 ☕️ (Plaza Area – ground floor)

15:45 – 16:30  The Transformative Effect of Sports Data on the Betting Industry and what the Future Holds
Jacob LOPEZ CURCIEL, Managing Director, Managed Platform Services, Sportradar, Switzerland

16:30 – 16:45  Wrap-up & Conclusions
Alvise ANGELINI, EL Senior Policy Advisor & Sport Secretary
Luca ESPOSITO POLEO, WLA Executive Director

17:00  Departure from the hotel by bus
17:45  Dinner at Factoría Cruzcampo
Avda. de Andalucía 1 – website
~10 minute walk to the stadium
21:00  UEFA Europa League Final 2022
EINTRACHT FRANKFURT vs RANGERS FC
Ramón Sánchez Pizjuán Stadium
C. Sevilla Fútbol Club – website
Return to the hotel by bus

THURSDAY, MAY 19
Meeting room: CC Plenaria 1 – ground floor

09:00 – 09:15  Opening of day 2:
Alvise ANGELINI, EL Senior Policy Advisor & Sport Secretary
Luca ESPOSITO POLEO, WLA Executive Director

09:15 – 09:30  Tipster: Socializing the Betting Experience
Francesco TARICONE, Betting Experience Innovation Manager, Sisal, Italy
09:30 – 10:00 The Interest of « Pooling » Pool Games among several Countries
Ola CARLSSON, Head of Pools, Svenska Spel, Sweden
Richard CHEUNG, Executive Director, International Business and Mainland Development, The Hong Kong Jockey Club, Hong Kong, China

10:00 – 10:30 GLMS: Vision for the Future
Ludovico CALVI, GLMS President

10:30 – 10:45 How Lotteries Can Learn, Adapt, Innovate and Evolve by Staying Current on what Others Are Doing Outside of the Lottery World
Will WHITEHEAD, Commercial Director, Pollard Banknote, Canada

10:45 – 11:15 BREAK (Plaza Area – ground floor)

11:15 – 11:45 How to Market and Advertise Sport Betting Products in a more Responsible Way
Jean-Luc MONER-BANET, CEO, Loterie Romande, Switzerland

11:45 – 12:15 Panel debate – Running your Sportsbook: Market Trends, Illegal Betting, Data Rights, Integrity and Responsible Practices
Louis BEAUDET, Director, Sports & Entertainment Betting, Loto Québec, Canada
Khalid NAILI, Special Advisor, La Marocaine des Jeux et des Sports, Morocco
David SARGEANT, Sports Betting Consultant, Advisor, Investor, United Kingdom
Aleksandar Saša PAVIĆEVIĆ, Director of Gaming & Game channel Development Division, Hrvatska Lutrija, Croatia

Moderator: Christian KALB, Founder, CK Consulting, France

12:45 – 13:00 Wrap-up & Conclusions
 Alvise ANGELINI, EL Senior Policy Advisor & Sport Secretary
 Luca ESPOSITO POLEO, WLA Executive Director

13:00 – 14:00 DEPARTURE LUNCH + END OF THE SEMINAR (Restaurant La Plaza – Ground floor)

14:00 – 15:00 Closing Workshop for EL and WLA Regular Members

May 11, 2022

Before checking out, all participants are kindly requested to pay their personal extras such as minibar, phone, as well as extra nights, etc.
Please leave any luggage with the hotel concierge until your departure.