



Application for WLA Associate Membership

About the WLA

The World Lottery Association (WLA) is the professional association of the worldwide government-controlled lottery and sports-betting sector. It supports global standards for lottery management, security and social responsibility, and provides educational and other services to gaming operators and suppliers. The WLA seeks to improve the public's understanding of responsible gaming issues and the role of lotteries in securing funds for good causes. It works with the regional lottery associations to represent the collective interests of its members and foster constructive relationships with worldwide sports federations and other international organizations.

The WLA currently represents more than 140 government-controlled lottery and sports-betting operators from over 75 countries with combined sales in excess of US\$ 120 billion. More than sixty gaming suppliers are associate members of the Association.

Associate membership: eligibility and approval

Associate membership of the World Lottery Association is open to any supplier or prospective supplier of goods or services to state-controlled lottery or sports-betting operators. Current associate members include suppliers of online and off-line systems and services, terminals, ticket dispensers and drawing machines, instant tickets, game design, marketing and advertising services, as well as consultants and specialized publications.

Associate members' business practices must be compatible with the aims and objectives of the Association. Each application for associate membership must be endorsed by at least two WLA member lottery or sports-betting operators and approved by the WLA Executive Committee.

Membership fees

Annual fees for associate membership are as follows:

<i>Lottery-related sales</i>	<i>Fees</i>
up to US\$ 500 million	CHF 7,000
US\$ 500 million to 1 billion	CHF 8,400
over US\$ 1 billion	CHF 14,000

HEADQUARTERS

Lange Gasse 20
P.O. Box, CH-4002 Basel
Switzerland
VAT No. 502 108
Phone +41 61 284 15 02
Fax +41 61 284 13 50
info@world-lotteries.org

MONTREAL OFFICE

500, rue Sherbrooke Ouest
Bureau 2000
Montréal, Québec
Canada
H3A 3G6
Phone +1 514 282 02 73
Fax +1 514 873 89 99
lynne.roiter@loto-quebec.com



Name of organization

Address (head office): _____

City: _____
State or Province: _____
Postal Code: _____
Country: _____
Main phone (switchboard): _____
Main fax: _____
General e-mail: _____
Website: _____

Head of organization

Name: _____
Title: _____
Direct phone: _____
Direct e-mail: _____

Information provided by (contact person):

Name: _____
Title: _____
Direct phone: _____
Direct e-mail: _____

1. Legal status:

Public corporation (listed company)
 Private ownership
 Other (please specify): _____

2. Main shareholders (please list all shareholders with more than 10% ownership):

3. Year established

4. Annual gaming-related sales (in USD)

5. Number of employees

6. Main areas of gaming-related business:

- | | |
|--|--|
| <input type="checkbox"/> online gaming systems and related services | <input type="checkbox"/> ticket printing |
| <input type="checkbox"/> game design | <input type="checkbox"/> marketing services |
| <input type="checkbox"/> terminals and IT equipment | <input type="checkbox"/> point-of-purchase equipment |
| <input type="checkbox"/> video lottery terminals | <input type="checkbox"/> drawing machines |
| <input type="checkbox"/> interactive solutions (Internet, mobile gaming, etc.) | <input type="checkbox"/> telecommunications |
| <input type="checkbox"/> TV production | <input type="checkbox"/> consulting |
| <input type="checkbox"/> others (please specify): _____ | |
| _____ | |

7. Applications for associate membership must be endorsed by two WLA member lottery operators. Please name the lottery operators that have endorsed your application:

1: _____

2: _____

I authorize the World Lottery Association to verify the financial stability of the applicant and to investigate any previous business ventures by the organization or its officers or directors.

Signature: _____

Title: _____

Date: _____

Application checklist

Please return the following documents to the address below:

- two-page application form, completed and signed
- corporate profile (100 words maximum)
- copy of your organization's latest financial report
- written endorsements by two WLA member lottery operators